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Susie Straus and Gretchen Lof Win Arenus Awards at HITS Tucson Show

Tucson, AZ (March 24, 2011) – Thanks to the equine interior decorating abilities of Susie Straus’s mother, Patty Straus, Wellspring Farm captured the Arenus Tack Room Award at the HITS Tucson Show. Gretchen Lof, of Cave Creek, Arizona, was also in the Arenus spotlight during HITS Tucson, winning the Arenus Performance and Conditioning Award.

“It was really nice that my mom was recognized for her hard work,” said Straus, of Wellspring Farm in Tucson. “My mom had just finished setting up our whole tack area, which she made really comfortable, when the judges came by and gave her the award. I want to thank Arenus for the award and I want to thank my mom for everything she did.”

Sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses, the Arenus Tack Room Award is presented to one winner stabled on the show grounds. “We use the Arenus product Sore No-More® and it is one of my favorite products to use at Wellspring and while at shows,” Straus said, adding that she had 12 horses competing at HITS Tucson and they had a successful circuit, taking home five circuit championships and three reserve championships.

Lof, winner of the Arenus Performance and Conditioning Award, also had a successful circuit, winning the \$2,500 Devoucoux Hunter Prix on her own horse Dresden. The \$2,500 Devoucoux Hunter Prix is a new addition to the HITS Arizona schedule and is a qualifier for the

all-new Diamond Mills \$500,000 Hunter Prix Final which will take place September 10th and 11th in Saugerties, New York.

Arenus Equine Sales Specialist and Nutritionist Brady Karren was on hand to select the winners and presented the awards to Straus and Lof. “The HITS Tucson show was a great event and I want to congratulate Susie and Gretchen on receiving special recognition from Arenus. They are both fans of Sore No-More[®] and I know they will be really pleased with our other Arenus products especially designed for high performance horses including Assure[®], which is an innovative digestive supplement that, when fed daily, helps to support overall hindgut health,” Karren said. “I am also hoping to introduce them to Steadfast[®] Equine, a patent pending joint health supplement specifically designed to provide total structural support, including healthy joints, bones, tendons, ligaments, and soft tissues, specifically designed for horses with a high-demand lifestyle.”

To learn more about Arenus products, visit www.arenus.com.

About Arenus

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science[™]. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit www.arenus.com.



Photo: Gretchen Lof and her horse Dresden, of Cave Creek, Arizona, was in the Arenus spotlight during HITS Tucson, winning the Arenus Performance and Conditioning Award. (Photo courtesy of Arenus)