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Shawna Harding and Come On III Win Arenus Performance and Conditioning Award at Wellington Classic Spring Challenge CDI

Wellington, FL (February 24, 2011) – Shawna Harding and her Danish Warmblood gelding, Come On III, have already proven themselves a top level Grand Prix team in the United States, and during the Wellington Classic Dressage Spring Challenge CDI the pair also rode away as the winner of the Arenus Performance and Conditioning Award. Sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses, the award is given to one horse at the show whose conditioning enhances its performance.

Harding, from Black Forest Equestrian Center in Aiken, South Carolina, was pleased that Come On III was recognized for his level of fitness. “He’s in great condition and we are excited about the weekend,” Harding said about her striking 17.2-hand gelding.

Harding found Come On III in Europe when he was a five-year-old sale horse. “Nobody wanted to buy him, but I saw something special in him that I look for in all my horses. He may not have looked the part then, but he had the work ethic and the heart that makes a champion,” Harding said.

Come On III has proven that he has what it takes, and in 2008 he won the USDF Dressage Horse of the Year in Intermediaire I Open, Intermediaire Musical Freestyle and Intermediaire Musical Freestyle Challenge. In 2010, he also won the Grand Prix and the Grand Prix Special at the CDI Dressage at Devon. “Our goal now is to go to

Gladstone, then Europe, then come back to the States and then hopefully head to London,” Harding said.

Kristen Galvan, an Arenus Sales Specialist for the southeast, congratulated Harding and Come On III on winning the Arenus Performance and Conditioning Award and was pleased that Harding is looking forward to trying Arenus’s Steadfast[®] joint & structural health supplements. “Arenus works hard to produce scientifically sound products and I know Shawna will find that Steadfast[®] is successful at supporting total structural joint integrity,” Galvan said. “A world-class horse like Come On III has a high-demand lifestyle and Steadfast[®] promotes normal mobility and healthy connective tissues to support healthy joints, bones, tendons and ligaments.”

While Harding said she was looking forward to trying Steadfast[®], she added that she is already a big fan of the Sore No-More[®] products, produced by Arenus. “I use Sore No-More[®] all the time and love it,” she said.

In addition to Steadfast[®] and Sore No-More[®], Arenus offers products to improve hoof health as well. Brittle, dry, cracked hooves and chronic laminitis can also be caused by digestive imbalance. Assure[®] Hoof is a hoof supplement that helps maintain and optimize hoof quality by combining key active ingredients for hoof health such as: biotin, methionine precursor, chelated zinc and copper, gelatin, lysine and vitamin B₆. Assure[®] Hoof also contains a proprietary blend of prebiotics, probiotics and enzymes for maximum digestive support and health, protecting the digestive system while enhancing hoof development and the appearance of the coat.

Arenus also features the product families Equilite[™] herbal blends, Assure[®] digestive aids, and two products containing DHA/Omega-3-fatty acids. Aleira[™] contains DHA with a proprietary blend of mushrooms to support respiratory health and Releira[™] contains omega-3 fatty acids and other nutrients to support normal reproductive function. Arenus is dedicated to delivering scientifically sound health and nutritional products so pets and horses can have many happy years working, playing and competing. The Arenus global staff includes more than 75 animal health professionals and

veterinarians who believe that supplements should be supported by science.

To learn more about Arenus products, visit www.arenus.com.

About Arenus

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science™. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit www.arenus.com.

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Photo: Stephen Clarke, Bo Jenna, Dr. Alan Leslie, and Shawna Harding. Harding and Come On III won the Arenus Performance and Conditioning Award at the Wellington Classic Dressage Spring Challenge CDI. The award is sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses. (Photo courtesy of JRPR – no photo credit necessary)