

For Immediate Release –

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Olympian Margie Engle and Young Rider Michael Hughes Win Arenus Performance and Conditioning Awards at HITS-on-the-Hudson Summer Shows

Saugerties, NY (August 17, 2010) – Veteran show jumper Margie Engle, who has competed in the Olympics, the World Equestrian Games and is considered one of the most successful show jumpers of all times, and Michael Hughes, an up-and-coming young show jumper, both captured the Arenus Performance and Conditioning Award during the HITS-on-the Hudson Summer Show series. The Arenus Performance and Conditioning Award is sponsored by Arenus, a premier provider of innovative health and nutritional products for pets and horses including the ASSURE[®], STEADFAST[®], EQUILITE[™], SORE NO-MORE[®], ALEIRA[®] and RELEIRA[®] product families.

While Engle has been in the spotlight for years and Hughes is only 14-years-old, the two had a great deal in common during the fifth and sixth week of the Hits-on-the-Hudson show. Engle won the Arenus award during the fifth week for her outstanding performances on both Indigo and Hidden Creek's Pamina L. During the \$25,000 HITS Grand Prix, Engle placed first on Indigo, owned by Gladewinds Farm, and second on Hidden Creek's Pamina L, owned by Hidden Creek Farm.

"It was great to win the Performance and Conditioning Award, and I think it is great that Arenus sponsors it," Engle said.

Hughes, whose family owns Drumnacross Farm in New York, was also thrilled to win the Arenus Performance and Conditioning Award. "Michael was ecstatic over the win," said Eamonn Hughes, Michael's father and trainer. "We have a barn with over 30 horses and we use many of the Arenus products."

Hughes, who was recently part of the Bronze Medal winning team at Young Riders, earned the Performance and Conditioning Award for his numerous ribbons in the Junior Jumper Divisions with Deseree, Twister and Shockwave.

Both Engle and Hughes were presented with a prize basket filled with an assortment of Arenus products, including ASSURE, STEADFAST, EQUILITE,

ALEIRA, RELEIRA and SORE NO-MORE products. Throughout the HITS show circuits, which includes HITS Thermal, HITS Ocala and HITS Saugerties Horse Shows, Arenus presents an Arenus Performance and Conditioning Award to a horse, barn or trainer based on their horse's exceptional performance and level of conditioning. A team of independent judges chooses the winner.

In addition to sponsoring the performance and conditioning award at the HITS Summer Shows, Arenus also hosted Arenus Focus week while in Saugerties. Arenus provided the show participants with a fun-filled special exhibitor party at Puttin' Plus in which everyone was invited to an evening of mini-golf, go carts, laser and water gun tag and batting cages.

HITS, Inc. produces high-quality, international-level hunter/jumper horse shows. Based in upstate New York in the village of Saugerties, HITS has been producing shows since 1982 and is now a nationwide company with world-class circuits in California, Florida, Arizona, New York and Virginia. In 2010, HITS will take the industry to new heights when it hosts the Pfizer \$1 Million Grand Prix in Saugerties on September 12.

About Arenus

Arenus, providers of EQUILITE™, SORE- NO- MORE®, ASSURE®, ALEIRA®, RELEIRA® and STEADFAST® brand products, is a premier manufacturer and distributor of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science™. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit www.arenus.com.

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Photo: Margie Engle, who is considered one of the most successful show jumpers of all times, won the Arenus Performance and Conditioning Award during the HITS-on-the Hudson Summer Show series in Saugerties, New York. Engle, pictured with Kristen Galvan, won products from Arenus, a premier provider of innovative health and nutritional products for pets and horses. (Photo courtesy of Melissa Bennington)

