

For Immediate Release -

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Canadian Olympian Jacquie Brooks and Gran Gesto Reach Career Highlight and Win Arenus Performance and Conditioning Award at Masters

Wellington, FL (March 23, 2011) – Canadian Olympian Jacquie Brooks set a goal for Grand Gesto to compete in the World Dressage Masters, and the 16-year-old Oldenburg gelding reached his career highlight following a successful ride in the Masters Grand Prix Special. Thanks to Gran Gesto's excellent conditioning he also won the Arenus Performance and Conditioning Award, which is given to one horse at the show whose conditioning enhances its performance.

Brooks, who shows out of her own Brookhaven Dressage, in Ontario, Canada, said her goal was to keep Gran Gesto fit enough to compete at the Masters. "He is 16 and this is his final year. Our whole goal was to keep him fit enough for this competition," Brooks said. "Gran Gesto is one of the only horses who has made every possible major team for Canada and adding the Masters to the list was a great highlight."

Grand Gesto competed in the 2003 Pan American Games, where he helped the team win a Silver Medal, the 2006 World Equestrian Games, the World Cup in 2007 and the 2008 Olympic Games. Brooks began training and competing Gran Gesto as a five-year-old, and thanks to an amazing work ethic he began competing in the Grand Prix by the age of nine.

Brooks was thrilled that Gran Gesto won the Arenus Performance and Conditioning Award sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses. "I love

the Arenus product Sore No-More[®]. It is my very favorite liniment and I use it all the time,” Brooks said.

Kristen Galvan, an Arenus Sales Specialist for the southeast, congratulated Brooks and Gran Gesto on winning the Arenus Performance and Conditioning Award. “Gran Gesto has had an amazing career and it was really exciting to see him still on top at 16 years old and competing in a prestigious show like the World Dressage Masters,” Galvan said. “It is great to hear that through his legendary career he has relied on Sore No-More[®] and that Jacquie is such a fan of the product. Jacquie won a gift certificate for Arenus products thanks to Gran Gesto’s win and hopefully she will try some of our other Arenus products and fall in love with them also.”

Dr. Jay Altman, Veterinary Management Consultant to Arenus, talked about the Arenus product line and the different products Brooks could try. “I center my efforts on the Assure[®] line of digestive health products, which reestablishes the horses’ hind gut so they are better able to handle stress,” Altman said. “If you have a horse that comes out stiff or sore then I recommend Steadfast[®] Equine from our joint & soft tissue health supplement line.”

Steadfast[®] Equine is a patent pending joint health supplement specifically designed to provide total structural support, including healthy joints, bones, tendons, ligaments and soft tissues, specifically designed for horses with a high-demand lifestyle to support total structural joint integrity. Featuring the innovative ingredients NEM[®] and TêlaFIRM[®], Steadfast[®] promotes normal mobility and healthy connective tissues.

The Arenus product of families also includes the Equilite[™] herbal blends, and two products containing DHA/Omega-3- fatty acids. Aleira[®] contains DHA with a proprietary blend of mushrooms to support respiratory health and Releira[™] contains omega-3 fatty acids and other nutrients to support normal reproductive function. To learn more about Arenus products, visit www.arenus.com.

About Arenus

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within

Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science™. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit www.arenus.com.

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Photo: Canadian Olympian Jacquie Brooks and Grand Gesto won the Arenus Performance and Conditioning Award during the World Dressage Masters, a show that signified a career highlight for Grand Gesto. The award is sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses. (Photo courtesy of JRPR – no photo credit necessary)