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Nick Skelton and Big Star Win Arenus Performance and Conditioning Award During Week Seven of the Winter Equestrian Festival

Wellington, FL (March 14, 2011) – Nick Skelton has proven he is a big star at the 2011 FTI Winter Equestrian Festival, racking up wins with his equine partner Big Star, owned by Beverly and Gary Widdowson, including two 1.50m classics and a \$40,000 Grand Prix. During week seven of WEF, Big Star was also recognized for his excellent performance and physical conditioning as he was awarded the Arenus Performance and Conditioning Award.

Skelton, a six-time Olympian from Great Britain, has been thrilled with Big Star's performance during WEF. At only eight years old, the KWPN stallion by Quick Star x Nimmerdor, is showing horses much older how to consistently ride into the winner's circle.

"I watched Big Star compete and win the SunCast 1.50m Championship Jumper Series Classic and he is a fabulously talented horse," said Kristen Galvan, an Arenus Sales Specialist for the southeast. "He is a great jumper with lots of scope and of course Nick is an amazing rider and together they are a perfect match."

Skelton's legendary show jumping career has spanned nearly four decades, and the highly decorated rider has won more than 2,000 classes and competed in the Olympics six times. His career highlights are lengthy and he is considered to have won more major competitions on more horses than any other rider.

Several years ago Skelton broke his neck in a show jumping accident, but has gone on to make a remarkable recovery. “Nick has won so much, including dozens of Nations Cup victories, many World and European Championships, the Hickstead Derby and so much more,” Galvan said. “It is amazing that he not only recovered from a broken neck but is back at the top of the sport. He says he also feels lucky to be partnered with Big Star, and I know we will see a lot of this dynamic duo in the future. I am thrilled that they won the Arenus Performance and Conditioning Award and know that Nick will enjoy the Arenus products.”

Galvan added that Skelton was awarded a gift certificate for Arenus products thanks to Big Star’s win, and mentioned that the Arenus line of joint and respiratory products are beneficial for horses like Big Star. Steadfast[®] is a joint and soft tissue health supplement specifically designed to provide total structural support for healthy joints, bones, tendons, ligaments and soft tissues. Arenus also features the product families Equilite[™] herbal blends, Sore No-More[®] topicals, and two products containing DHA/Omega-3- fatty acids. Aleira[®] contains DHA with a proprietary blend of mushrooms to support respiratory health and Releira[™] contains omega-3 fatty acids and other nutrients to support normal reproductive function.

The Arenus Performance and Conditioning Award is sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses, and is given to one horse during the show whose conditioning enhances its performance. To learn more about Arenus products, visit www.arenus.com.

About Arenus

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science[™]. To learn more about Arenus products, call (866) 791-3344 or visit www.arenus.com.



Photo: Big Star, ridden by Nick Skelton and owned by Beverly and Gary Widdowson, won the Arenus Performance and Conditioning Award during week seven of the Winter Equestrian Festival. The award is sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses, and was presented to Skelton and Big Star by Arenus representative Kristen Galvan. (Photo courtesy of JRPR – no photo credit necessary)