

**For Immediate Release –**

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## **Mark Leone and Ri-Arm Farm Win EQUILITE™ 2010 Grooming and Conditioning Award at Winter Equestrian Festival**

*Wellington, FL (April 1, 2010)* – High Class, a seven-year-old Dutch import at Mark Leone's Ri-Arm Farm, won the EQUILITE™ 2010 Grooming and Conditioning Award during the eleventh week of the prestigious Winter Equestrian Festival. High Class and Leone were awarded EQUILITE™ brand products from award sponsor Arenus, makers of animal health products and supplement blends including Sore No More®.

Leone makes up one-third of the famous Team Leone brothers -- Mark, Peter and Armand, of Ri-Arm Farm in Franklin Lakes, New Jersey. Leone said he and his brothers have been showing at WEF for almost 30 years. "We enjoy being in Florida," he said.

Leone thanked Arenus for selecting High Class and Ri-Arm Farm to win the 2010 Grooming and Conditioning Award. "I feel very privileged and thankful to win this award. Arenus has great products and we use them," Leone said. "Thanks to the EQUILITE™ line of products, my horses are happy and so am I because I use them too."

Each week during the Winter Equestrian Festival, a horse, barn or trainer is chosen for their horse's exceptional coat and level of conditioning by a team of independent judges. The winner receives a prize of EQUILITE™ brand products including two time product of the year, Sore No More® liniment.

"It was a pleasure to award High Class and Mark Leone with the EQUILITE™ 2010 Grooming and Conditioning Award. All of the horses at Ri-Arm Farm look fantastic and we are, of course, always pleased to meet satisfied customers," said Stacey Small, creator of the EQUILITE™ line of products. "Mark and his brothers have been a consistent and successful presence in the horse world for many, many years and we are pleased that they use our products. It was our honor to recognize them with this award."

Leone's winning tote was filled with EQUILITE™ brand products including Four Hoofs from Arenus's Herbal Blend Product Line. Four Hoofs produces a healthy

hoof condition, maintains proper levels of minerals and helps support proper bone development in young horses and those recuperating from injuries. Four Hoofs features natural source minerals, is rich in macro/micro minerals, electrolytes and nutrients and four key sources of Mineral Rich Seaweed and Blue-Green Algae.

### **About Arenus**

Arenus is a premier provider of innovative health and nutrition products for pets and horses. The EQUILITE™ line is part of the Arenus family of products. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science™. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit [www.arenus.com](http://www.arenus.com).

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*Photo: High Class, owned by Mark Leone (right) and Ri-Arm Farm, won the 2010 EQUILITE™ Grooming & Conditioning Award, sponsored by Arenus, during the eleventh week of the world-class FTI Winter Equestrian Festival. High Class and Leone were awarded EQUILITE™ brand products by Stacey Small (left), creator of the EQUILITE™ line of products. (Photo courtesy of JRPR – no photo credit necessary)*