

**For Immediate Release –**

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## **Sue Jaccoma's Wadamur Wins EQUILITE™ 2010 Grooming and Conditioning Award For Second Time**

*Wellington, FL (March 31, 2010)* – Sue Jaccoma's Hanoverian, Wadamur, proved once again that he stands out from the rest when he won the EQUILITE™ 2010 Grooming and Conditioning Award for the second time during the winter dressage circuit. Wadamur won the prestigious award during the WEF Dressage Classic CDI3\* at the Palm Beach International Equestrian Center, and was awarded EQUILITE™ brand products from award sponsor Arenus, makers of animal health products and supplement blends including Sore No More®.

Thanks to his shiny coat and excellent condition, Wadamur also won the EQUILITE™ 2010 Grooming and Conditioning Award during the Wellington Classic Dressage Spring Challenge CDI. "A completely different set of judges chose Wadamur at the WEF Dressage Classic to win the grooming and conditioning award," said Stacey Small, creator of the EQUILITE™ line of products. "Wadamur has a brilliant coat and fit body so it isn't surprising that he would win the award at two different shows."

Jaccoma was thrilled that Wadamur, a 10-year-old gelding, won another tote filled with EQUILITE™ brand products. "I love the EQUILITE™ products and I want to thank ARENUS for sponsoring the grooming and conditioning award," Jaccoma said. "My secret to Wadamur's wonderful look is my groom, but it also may be that I use the EQUILITE™ brand products."

Throughout the Winter Equestrian Festival and the winter dressage shows, a horse, barn or trainer is chosen for their horse's exceptional coat and level of conditioning by a team of independent judges. The winner receives a prize of ARENUS brand products including two time product of the year, Sore No More® liniment. "Wadamur's winning tote also included Arenus PreProbiotics, which are a blend of direct fed microbials that support a healthy digestive process," Small said.

Beneficial bacteria are crucial to a horse's gut for microbial balance, and prebiotics (Fructooligosaccharides FOS) are added to PreProbiotics blend to help increase the nutrients needed for specific bacteria to survive. Digestive enzymes are used to help break down food for proper digestion and absorption and PreProbiotics is great to use before and after worming or antibiotic protocols.

### **About Arenus**

Arenus is a premier provider of innovative health and nutrition products for pets and horses. The EQUILITE™ line is part of the Arenus family of products. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science™. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit [www.arenus.com](http://www.arenus.com).



*Photo: Sue Jaccoma's Wadamur, a 10-year-old Hanoverian gelding, won the 2010 EQUILITE™ Grooming & Conditioning Award, sponsored by Arenus, at the WEF Dressage Classic CDI\*3. This was the second time during the winter dressage circuit that Wadamur took home the prestigious award. (Photo by JRPR – no photo credit necessary)*