

### **For Immediate Release**

For more information contact:

Arenus

Melissa Althausen

314-576-8465

[melissa.althausen@arenus.com](mailto:melissa.althausen@arenus.com)

[www.arenus.com](http://www.arenus.com)

## **Spy Coast Farm's Rolette Wins EQUILITE™ 2010 Grooming and Conditioning Award**

*Wellington, FL (March 9, 2010)* – Irish Grand Prix rider Shane Sweetnam and Spy Coast Farm's Dutch Warmblood mare, Rolette, won the EQUILITE™ 2010 Grooming and Conditioning Award during the prestigious Winter Equestrian Festival. Rolette, a Dutch mare by Lester, was awarded EQUILITE™ brand products from award sponsor Arenus, makers of animal health products and supplement blends including Sore No More®.

While the FEI World Cup Grand Prix featured a multitude of beautiful horses, Rolette's magnificent coat and outstanding condition drew the attention of the judges. Sweetnam was presented her EQUILITE™ Grooming and Conditioning Award for Rolette during the awards ceremony to the delight of 4,800 fans.

Each week during the Winter Equestrian Festival, a horse, barn or trainer is chosen for their horse's exceptional coat and level of conditioning by a team of independent judges. The winner receives a prize of EQUILITE™ brand products including two time product of the year, Sore No More® liniment.

"Rolette is quite striking," said Stacey Small, creator of the EQUILITE™ line of products. "It was easy to tell that Sweetnam keeps Rolette is in excellent condition; her coat is well cared for." Sweetnam was presented the award by Stacey Small, Simone Pophal, Arenus Business Manager and Peter Thompson, Arenus National Sales Manager during the Grand Prix ceremony.

Sweetnam, a Country Cork, Ireland native, began his Grand Prix career at age 16 and has shown in North American and Europe. He moved to Wellington, FL four years ago and now has students competing at every level of show jumping. Sweetnam owns Sweet Oak Farm located on the property of Spy Coast Farm, was pleased that the mare was recognized for her grooming and conditioning.

### **About Arenus**

Arenus is a premier provider of innovative health and nutrition products for pets and horses. The EQUILITE™ line is part of the Arenus family of products. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science™. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit [www.arenus.com](http://www.arenus.com).



*Photo: Rolette, owned by Spy Coast Farm and ridden by Shane Sweetnam, won the 2010 EQUILITE™ Grooming & Conditioning Award, sponsored by Arenus, during the fifth week of the world-class FTI Winter Equestrian Festival. (Photo courtesy of Randi Muster)*