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British Show Jumper Ben Maher Wins Arenus Performance and Conditioning Award Aboard Tripple-X III at WEF

Wellington, FL (March 25, 2011) – Olympic British Show Jumper Ben Maher and his stunning black stallion, Tripple-X III, put in a clear round in the \$150,000 Wellington Equestrian Realty Grand Prix to take home fourth place during the eighth week of the 2011 FTI Winter Equestrian Festival. Tripple-X's quick and solid round also helped the duo win the Arenus Performance and Conditioning Award, sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses, and given to one horse during the show whose conditioning enhances its performance.

Maher is a leading British rider who has represented Great Britain on six different Nation's Cup teams. Maher, who has won Grand Prix, Speed, Puissance and Derby classes throughout Europe, began his career in the pony classes and was a member of Pony, Junior and Young Rider teams.

Maher won the famous Hickstead Derby with Alfredo II in 2005 and in 2008 competed at the Olympic Games with Rolette. Maher continues to rack up the wins, including winning a Puissance aboard Noctambule Courcelle at London Olympia last year.

"Ben and his stallion are an amazing pair to watch and you can see that Tripple-X is very fit and in excellent condition," said Kristen Galvan, an Arenus Sales Specialist for the Southeast. "Only a few short years ago Ben was awarded the 'Best Up And Coming Rider' Award in Great Britain, and he certainly has proven them right."

Maher was awarded a gift certificate for Arenus products for winning the Arenus Performance and Conditioning Award, and Galvan recommended he try the Arenus product Assure[®] Guard which helps maintain normal digestion in horses with lifestyle stresses and Assure[®] Hoof, which supports and maintain hoof quality by combining key active ingredients, such as biotin, lysine and methionine, for hoof health. Assure[®] Hoof also contains a blend of prebiotics, probiotics, and enzymes for maximum digestive support and health, protecting the digestive system while enhancing hoof development and the appearance of the coat.

With breeding season right around the corner, Arenus also offers a nutritional support supplement for broodmares, foals, and active breeding stallions called Releira[™]. The DHA in Releira's Omega-3 fatty acids are from a vegetarian, micro-algae source—not fish oil—so it is more palatable to horses. The Omega-3 fatty acids have multiple benefits for breeding stallions and foals in utero, and when fed to pregnant mares as part of a proper nutritional program, the polyunsaturated Omega-3 supplement can also help mares during breeding and after foaling.

Arenus also features the product families Equilite[™] herbal blends, Sore No-More[®] topicals, Steadfast[®] joint & structural health supplements as well as Aleira[®], which contains DHA with a proprietary blend of mushrooms to support respiratory health. To learn more about Arenus products, visit www.arenus.com.

About Arenus

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science[™]. To learn more about Arenus products, call (866) 791-3344 or visit www.arenus.com.



Photo: British Olympic rider Ben Maher and Tripple-X III won the Arenus Performance and Conditioning Award during week eight of the Winter Equestrian Festival. The award is sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses. (Photo courtesy of Sportfot)