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Brianne Goutal and Mon Gamin Win Arenus Performance and Conditioning Award During Fourth Week of the Winter Equestrian Festival

Wellington, FL (February 16, 2011) – Brianne Goutal and her winning speed horse, Mon Gamin, sped to victory as part of the women's team in the Nespresso Battle of the Sexes during the fourth week of the 2011 FTI Winter Equestrian Festival. While Goutal and Mon Gamin helped the women clinch the Battle of the Sexes title, Mon Gamin also rode away as the winner of the Arenus Performance and Conditioning Award.

Goutal's 16-year-old KWPN pinto gelding has proven over the years that he is physically fit and in peak condition, riding into the winner's circle in countless classes. Always a crowd pleaser, Goutal said she met the flashy pinto 10 years ago in France while taking a clinic and begged her father to buy him.

"I know him so well and he is a horse that never lets you down," Goutal said, about her longtime equine partner. "You never go into the ring on him and think that he doesn't want to win. Speed for him is a piece of cake."

Goutal, who made history in 2005 when she became the first junior to win all of the major equitation finals, has gone on to have a successful career in the jumper ring. Currently a senior at Brown University where she is majoring in English, the successful rider said she is considering grad school in the future.

Goutal has experience with Arenus products, especially SORE NO-MORE®. “I put SORE NO-MORE on my horses after heavy work,” she said, adding that she was pleased that Arenus, who sponsored the Performance and Conditioning Award, is the maker of SORE NO-MORE.

Kristen Galvan, an Arenus Sales Specialist for the southeast, was excited that Goutal and Mon Gamin won the award. “I have watched Brianne and Mon Gamin over the years and I love that horse. The crowd gets excited when he trots into the ring because they know he is going to give them a show.”

Galvan said the Arenus SORE NO-MORE topical line is trusted by riders all over the world, which includes the SORE NO-MORE liniment, an arnica and witch hazel based herbal horse liniment that contains no harsh abrasives. The SORE NO-MORE family also includes: SORE NO-MORE Gelotion, SORE NO-MORE Massage Shampoo, SORE NO-MORE The Sauce, SORE NO-MORE Poultice, SORE NO-MORE Sports Salve and SORE NO-MORE Trackside Liniment. “Our SORE NO-MORE Trackside Liniment uses our original SORE NO-MORE liniment with no added lobelia, so it meets the racing industry and FEI’s regulatory ‘zero tolerance’ requirements,” Galvan said.

The Arenus product of families also includes the ASSURE® digestive aids line, EQUILITE™ herbal blends, STEADFAST® joint & structural health supplements and two products containing DHA/Omega-3- fatty acids. ALEIRA™ contains DHA with a proprietary blend of mushrooms to support respiratory health and RELEIRA™ contains omega-3 fatty acids and other nutrients to support normal reproductive function. The company is dedicated to delivering scientifically sound health and nutritional products so pets and horses can have many happy years working, playing and competing. The Arenus global staff includes more than 75 animal health professionals and veterinarians who believe that supplements should be supported by science.

The Arenus Performance and Conditioning Award is sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses, and is given to one horse during the show whose

conditioning enhances its performance. To learn more about Arenus products, visit www.arenus.com.

About Arenus

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science™. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit www.arenus.com.

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Photo: Mon Gamin, owned and ridden by Brianne Goutal, won the Arenus Performance and Conditioning Award during the fourth week of the Winter Equestrian Festival. The award is sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses. (Photo courtesy of JRPR – no photo credit necessary)