

For Immediate Release -

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Aventine Hill Wins Arenus Tack Room Award at HITS Ocala Show

Ocala, FL (March 8, 2011) – The riders, trainers and staff at Aventine Hill were thrilled to win the Arenus Tack Room Award at the HITS Ocala Show, and said they were especially pleased to have their hard work recognized. Sponsored by Arenus, a premier provider of innovative health and nutrition products for pets and horses, the Arenus Tack Room Award is presented to one winner stabled on the show grounds.

“Our horse show tack room is meant to be a small representation of Aventine Hill in Bedminster, New Jersey. Our goal is to produce the same professional, yet beautiful, atmosphere for our owners, trainers and customers,” said Abigail Stark, of Aventine Hill.

Stark said that Aventine Hill’s decor of black, green and gold banners, with lots of trees, shrubs and comfortable furniture, makes their home-away-from-home stabling area a wonderful place to hang out. “The finishing touch is, of course, Tucker, my brindle Boxer,” she said.

Aventine Hill has 12 horses competing at HITS Ocala and Stark is pleased to report that their success has been outstanding so far. “We are very proud of all our horses and riders and we look forward to the upcoming weeks of great competition,” Stark said.

Stark thanked Arenus for sponsoring the tack room award and said that they are long time fans of the Sore No-More[®] line of products, part of the Arenus family. “Sore No-More[®] is a great line that we use

quite frequently. I am also interested in trying the Assure[®] and Steadfast[®] line of products, as well as some canine supplements,” Stark said.

Kristen Galvan, an Arenus Sales Specialist for the southeast, congratulated Aventine Hill on their great tack room set up at HITS. “I know they are interested in using Assure[®], which is an innovative digestive supplement that, when fed daily, helps to support overall hindgut health through Assure’s exclusive GST[®] technology. The Assure[®] family of products each contains probiotics, prebiotics, enzymes and psyllium to help control the risk of digestive colic,” Galvan said. “I think Aventine Hill will love it, as well as Steadfast[®], our joint & structural health product. And of course Abby’s dog, Tucker, will certainly benefit from our canine products.”

To learn more about Arenus products, visit www.arenus.com.

About Arenus

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science[™]. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit www.arenus.com.



Photo: Aventine Hill, of Bedminster, New Jersey, took home the Arenus Tack Room Award during the HITS Ocala Show. From left to right: Ruthie Gilmour, Abby Stark, Richard Brady, Kristen Galvan and Abby's dog Tucker. (Photo courtesy of Arenus)