

## **For Immediate Release -**

For more information contact:

Arenus

Stephanie Morris

314-453-7797

[Stephanie.morris@arenus.com](mailto:Stephanie.morris@arenus.com)

[www.arenus.com](http://www.arenus.com)

## **Arenus Welcomes Polo Player Julio Arellano To Their Sponsored Rider Program**

*St. Louis, MO (March 7, 2011)* – Arenus, a premier provider of innovative health and nutritional products for pets and horses, is pleased to announce they are sponsoring nine-goal polo player Julio Arellano. Considered one of the top polo players in the United States, Arellano was born in Nicaragua and moved with his family to Wellington, Florida, when he was seven years old so his father could play polo.

“Arenus is very pleased to add Julio to our sponsored rider program,” said Kristen Galvan, an Arenus Sales Specialist for the southeast. “Julio is a phenomenal player who has had incredible success in his 37 years. Julio typically plays the number three position, which is usually held by the best player on the team. Julio has a long list of accomplishments including winning the North American Polo League’s scoring title with 115 goals in 2008 and was named MVP of the US Open in 2005. His team has also won the Gold Cup, the US Open and the 20-goal Joe Barry Memorial Cup.”

Arellano, who was mentored by Hall of Famer Memo Gracida, has dedicated his life to polo and to his horses. When one of his mare’s became sick last year, Galvan at Arenus recommended he use Assure<sup>®</sup> from the Assure<sup>®</sup> digestive aid line to support normal digestion.

“Julio’s mare was sick and he started using Assure<sup>®</sup>, which is one of our innovative digestive supplements, and the mare seemed to feel better in half that time that the veterinarians said she would,” Galvan

said. “Julio also uses Steadfast<sup>®</sup> Equine from our Steadfast<sup>®</sup> joint & structural health supplement line and he loves it. He has reported to me that Steadfast<sup>®</sup> works well and his horses are doing great.”

Galvan added that as an accomplished polo player, Arellano understands how to keep his horses operating at their peak. “We are thrilled that he is relying on Arenus products and feels they are making a difference in the performance of his horses,” she said. “Steadfast<sup>®</sup> Equine is a great product to use for any type of horse that is working hard or under any type of competitive stress. Steadfast<sup>®</sup> Equine is a patent-pending joint health product specifically designed to provide total structural support for healthy joints, bones, tendons, and ligaments. This supplement features ingredients NEM<sup>®</sup> and TêlaFIRM<sup>®</sup> to promote normal mobility and healthy connective tissues.”

The Arenus product of families also includes the Sore No-More<sup>®</sup> topicals line, Equilite<sup>™</sup> herbal blends, and two products containing DHA/Omega-3- fatty acids. Aleira<sup>®</sup> contains DHA with a proprietary blend of mushrooms to support respiratory health and Releira<sup>™</sup> contains omega-3 fatty acids and other nutrients to support normal reproductive function. The company is dedicated to delivering scientifically sound health and nutritional products so pets and horses can have many happy years working, playing and competing. The Arenus global staff includes more than 75 animal health professionals and veterinarians who believe that supplements should be supported by science.

To learn more about Arenus products, visit [www.arenus.com](http://www.arenus.com).

### **About Arenus**

Arenus is a premier provider of innovative health and nutrition products for pets and horses. Arenus is a growing division within Novus Nutrition Brands, a global company dedicated to Health and Nutrition Through Science<sup>™</sup>. To learn more about Arenus products, or find an Arenus event near you, call (866) 791-3344 or visit [www.arenus.com](http://www.arenus.com).



*Photo: Arenus, a premier provider of innovative health and nutritional products for pets and horses, is pleased to announce they are sponsoring polo player Julio Arellano. He is shown accepting his Most Valuable Player Award during the 20 Goal Barry Memorial Tournament at the International Polo Club Palm Beach. (Photo courtesy of David Lominska)*