

Fast Action Saves the Day at the NRHA Futurity

L.A. Pomeroy for SORE NO-MORE®

Once a year, the finest three-year olds in America come together for a chance to write their names in the history book of their sport. The National Reining Horse Association Futurity in Oklahoma City is the Kentucky Derby of reining, with all the aspirations and high anxiety that come with getting one shot to put your best foot (hoof) forward in front of your peers.

For trainers, and their young reining horses, that means hitting the show grounds as sound and strong as possible. The Florida-based Ingram Training Stable family – Jon, Lori, and Seth – understand that every reining pattern scores



hinges on a horse feeling its very best, including rising Hollywood Dunit-bred star, Big Hollywood Cowboy, owned by U.S. Equestrian Federation dressage veteran and board member, Tuny Page, and her husband, David.

Seth planned to campaign the 15.1-hand palomino American Quarter Horse colt in the Open Futurity division, but the day before their big first go, the South Florida Reining Horse Association Limited Open Division winner had an unwelcome surprise: taking the colt out of his stall, Seth discovered Cowboy was sporting a set of swollen knees!

The Oklahoma State Fairgrounds stall floors are made of concrete: no surprise to the Ingrams, who have learned with experience that there are some venues where you just have to “bed heavy.” Seth’s dad, Jon, has been training and showing working cow horses, cutting horses, and his specialty, reining horses, for more than 30 years, and has accumulated nine World and National titles over his career.

At home, the Ingrams keep their training string of horses, averaging from two- to seven-years old, on a five- and six-day workout schedule. “We’re in the arena for about an hour with each horse,” Jon says, “starting with gymnastics and bending exercises, lateral work to supple them, then on to maneuvers. They need to be round, collected, and absolutely stretched to the maximum, with their shoulders up, by the time we’re done.”

Training for the Futurity, Jon surmised, “Big Hollywood Cowboy was just about the best horse we’ve ever seen.” Seth had to agree: “I’ve

never ridden one like him. He’s got a big stop and a great mind.” He started riding the colt as a green two-year old and in the last weeks before Oklahoma, the pair were on a six-day regimen of twice daily schoolings, with Cowboy shod in aluminum rim shoes in front to encourage a natural, light rollover, and shod in back with one-inch flat (slider) plates.

Keeping Big Hollywood Cowboy sound going into to the Futurity also included relying on topical products that could keep his joints cool, tendons tight, and muscles free from soreness. For that, the Ingrams opted for Equilite™ SORE NO-MORE®. “I like natural ingredients that aren’t too ‘potent,’ and won’t scorch a

“I used this product in Bandera with our horses and it relieved their muscle tightness and soreness so amazingly that we could ride without any soreness the next day. I urgently suggest you get some for your next trail ride.”

– Diane Holt *Horseback Magazine*

horse’s sensitive skin,” Seth said. “What I like about the SORE NO-MORE Poultrice is that if I put it on too heavy, it still won’t burn. The point is not to hurt your horse when you’re trying to help them. More products should be like that.” Named an Editor’s Choice by Horse Journal, SORE NO-MORE Cooling Clay Poultrice was named number one in a 17 product field trial, and combines the soothing, Arnica-based liniment found in SORE NO-MORE with Bentonite clay, in a proprietary blend of Witch Hazel bark and leaves, Rosemary, Lobelia, and Lavender to be applied to soft tissues and joints of many high performance horses.



At home, the Ingrams use the clay poultrice, unwrapped, on front and hind legs, and use the SORE NO-MORE arnica-based liniment for leg soreness after workouts, and as a brace.

“Cowboy is a big stopper,” said Seth. “He breaks so hard he can get back sore, so we rub the SORE NO-MORE Liniment into his top line and it works great as a brace. And the SORE NO-MORE Sports Salve is good for skin issues, like scurf.” Since 1999, the original SORE NO-

MORE Liniment has been praised as a “hands-down choice as an all-purpose liniment,” has twice (2000, 2007) been named Horse Journal Product of the Year, and in 2009, the herbal-based liniment earned editorial praise “for safety in both acute and chronic conditions, versatility (body wash, muscles, legs, with or without wraps),”

Jon Ingram grew up under Southern California’s reined cow horse traditions, and was training horses by the time he was ten. “Where I came from, we didn’t use anything on our horses,” he chuckled. But when massage and liniment treatments transformed a problematic mare that was otherwise not responding to his training, into a big stopper, the elder horseman began to keep a more open mind. “Personally, I’ve come a long way with using simple stuff that works.” So when swollen knees on their best colt threatened to shoot down their 2010 NRHA Futurity chances, the Ingrams knew just what to do. “We iced him and used the SORE NO-MORE Sports Salve on the back legs as a brace, and the SORE NO-MORE Clay Poultrice on the front and wrapped him. By morning, he was like a new horse,” said Lori. “I kid you not. The swelling had gone down. His legs looked great!



And Seth got to show Big Hollywood Cowboy in the next round, thanks to Equilite.”

Only 24 hours earlier, the Ingrams feared the only number attached to their client’s Futurity colt was going to be the zero of a withdrawal. Instead, Seth and Cowboy proudly earned scores of 210.5 and 211 respectively in their Open division’s first and second go’s. “Cowboy is a bit of a jock,” said Seth. “He’s like a football linebacker. All you have to do is ask him to hit his mark and he will.” Just like SORE NO-MORE. From zero to hero, the Ingrams trust its herbal-based line of products to deliver when they – and their horses – need it most. Learn more about its line of award-winning products at www.equilite.com and www.arenus.com.

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